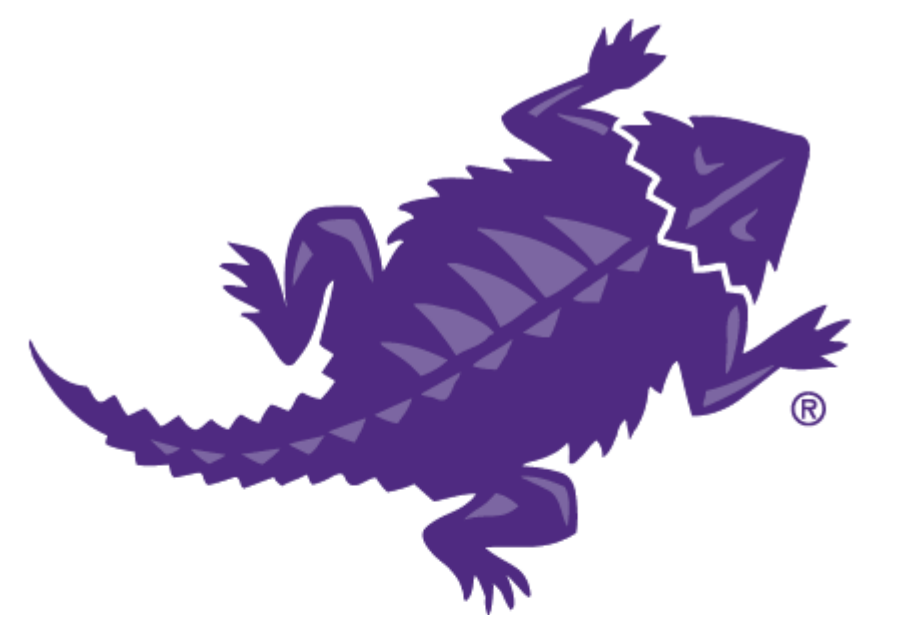




# The Human Cost of AI: Bias, Trust, and Patient-Provider Interactions



Authors: Kenny Lai and Ethan Reynolds  
Faculty: Dr. Caleb Cooley, TCU AddRan College of Liberal Arts

## Introduction

### Artificial Intelligence (AI) in Healthcare

- \* AI is transforming healthcare, enhancing efficiency and accuracy.
- \* Traditional AI automates routine tasks; generative AI (e.g., ChatGPT) enables advanced decision support.
- \* Its widespread availability raises concerns about trust, bias, and patient-provider relationships.

### Bias & Health Disparities

- \* AI is trained on historical medical data that may contain systemic biases. Biases in AI models could reinforce or exacerbate healthcare disparities (Parra Bautista et al., 2023).

### Trust & Patient-Provider Relationship

- \* Patients may use AI for self-diagnosis, leading to conflicts with providers (Hryciw et al., 2023).
- \* Overreliance on AI may weaken the human connection essential for effective treatment (Čartolovni et al., 2023).

## Objectives

- \* Investigate AI's impact on bias and patient-provider interactions in healthcare.
- \* Explore how AI-driven diagnosis and treatment influence trust and healthcare disparities.

## Research Question

How does AI-driven diagnosis and treatment influence patient-provider interactions, and what role does AI bias play in shaping trust and healthcare disparities?

## Methods

### Objectives

- \* Review and synthesize existing research on AI's impact on trust and bias in healthcare.
- \* Explore perceptions of trust and bias regarding the use of artificial intelligence (AI) in healthcare settings.
- \* Investigate how Adults in the US perceive the use of AI in healthcare settings, as well as perceptions of race-based bias in AI.

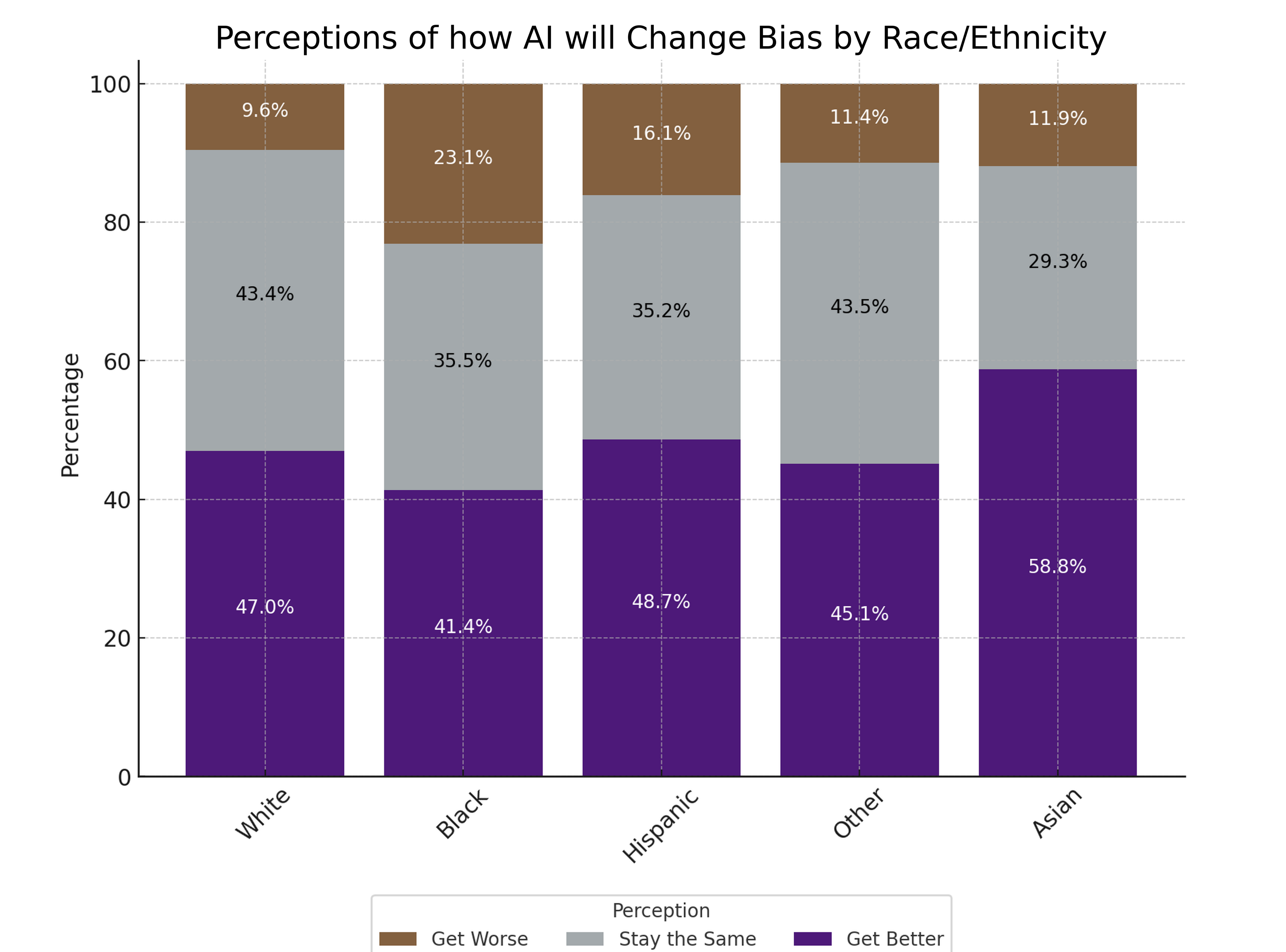
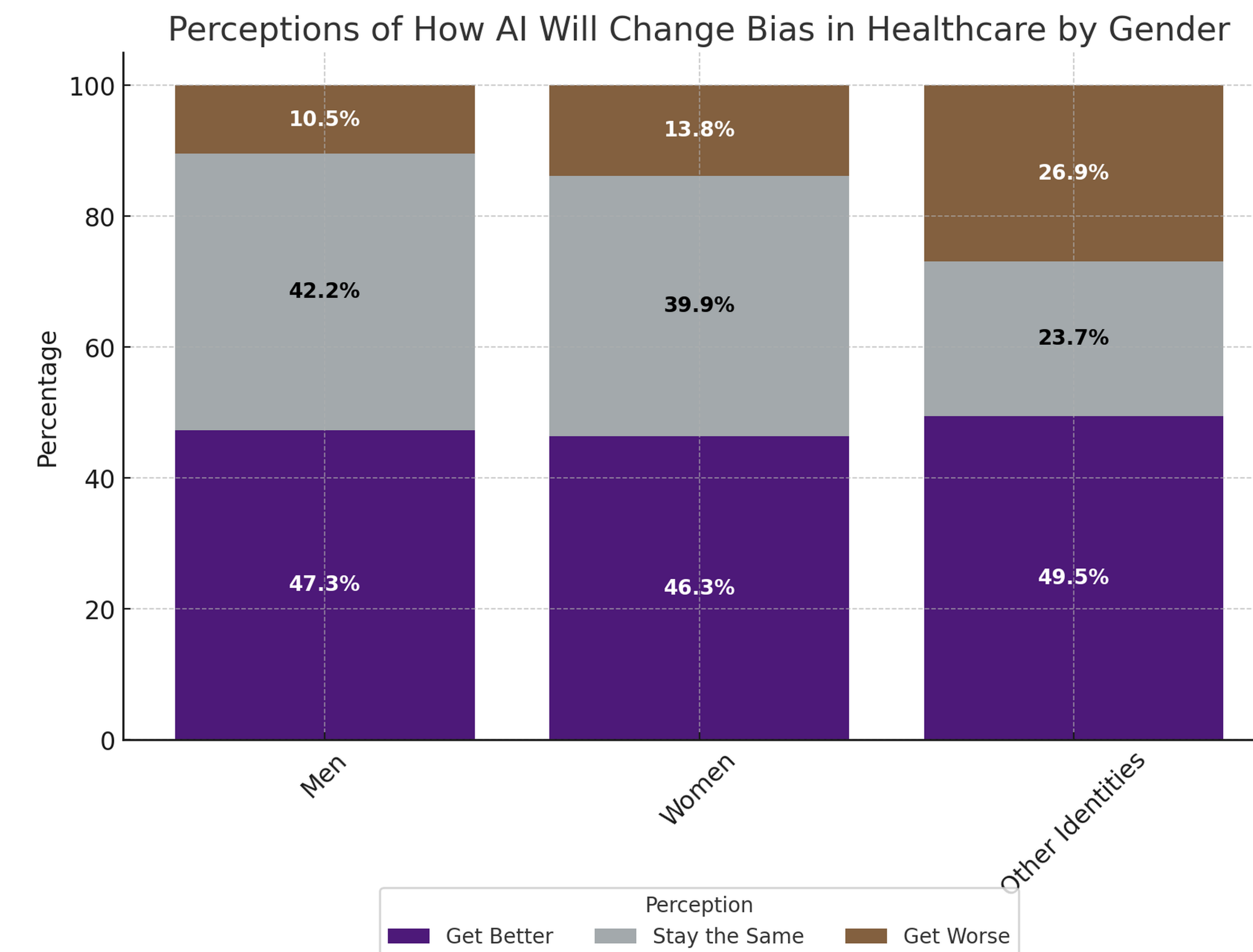
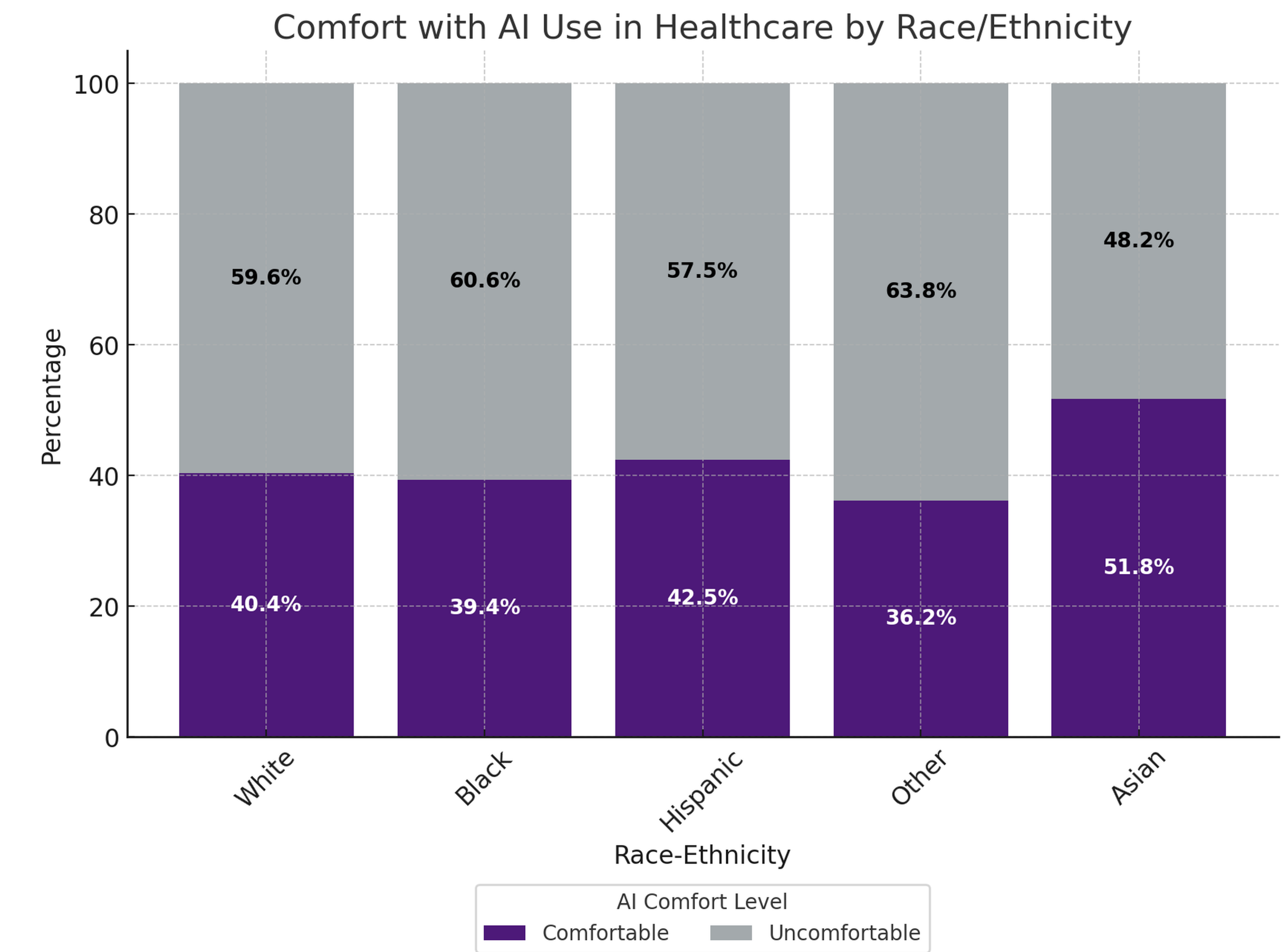
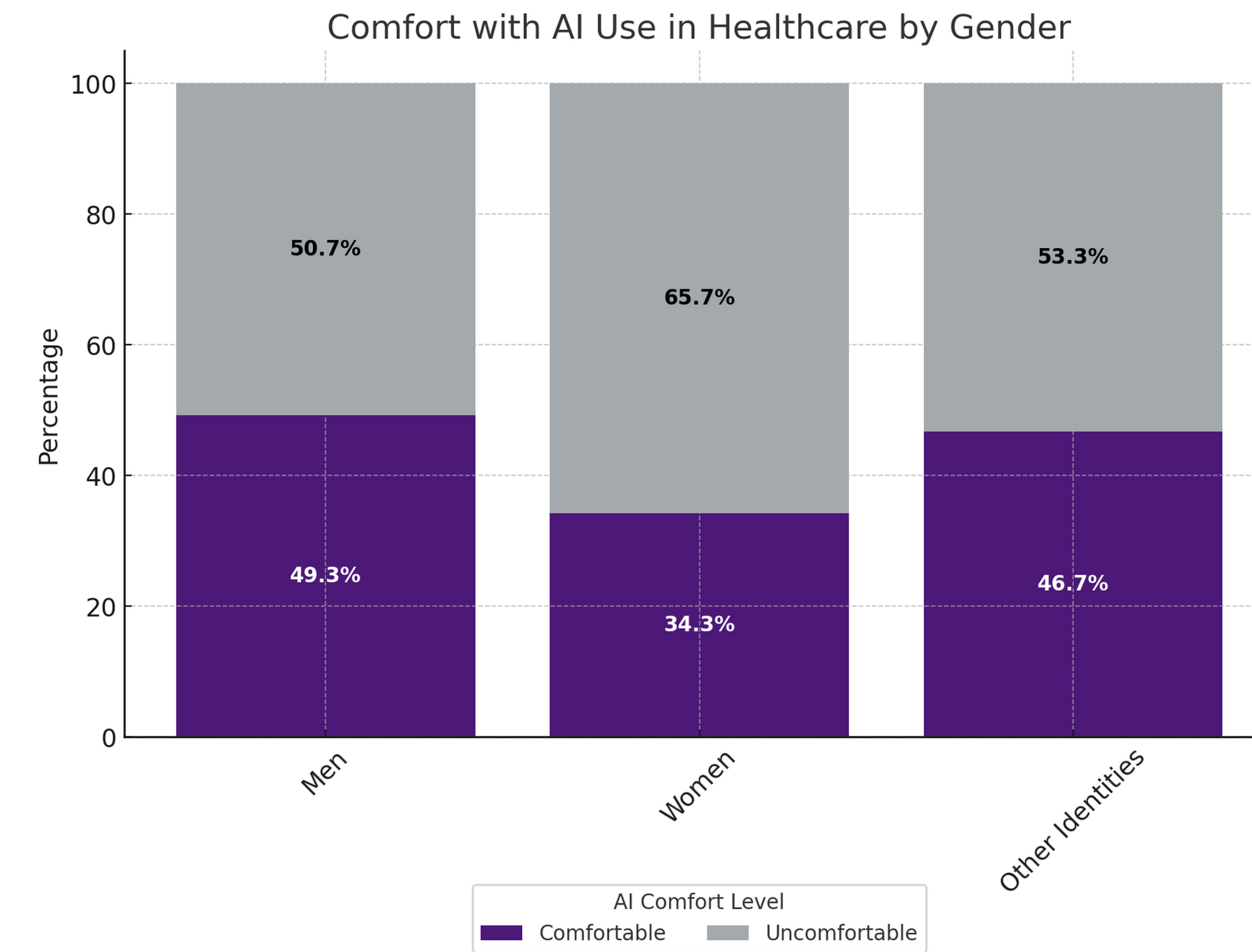
### Data Source

- \* The data for this study comes from the Pew Research Center's American Trends Panel (ATP) Wave 119, a nationally representative survey of U.S. adults conducted online from December 12 to December 18, 2022. <https://www.pewresearch.org/dataset/american-trends-panel-wave-119/>
- \* A total of 11,004 respondents completed the survey, with a response rate of 88%. After dropping missing cases, we have a total sample size of 10,683. Respondents were recruited through a mix of random-digit dialing (RDD) and address-based sampling (ABS) from the U.S. Postal Service's Delivery Sequence File.

### Analysis

- \* All analyses conducted using STATA 18.
- \* Descriptive Statistics: Characterized respondent demographics and baseline attitudes toward AI.
- \* Logistic Regression: Assessed factors influencing comfort levels with AI in healthcare settings.
- \* Ordered Logistic Regression: Analyzed beliefs about AI's potential to exacerbate or reduce bias.

## Results



## Discussion & Conclusions

- \* Trust in AI is not universal—comfort and belief in fairness differ across groups.
- \* Education, transparency, and inclusive design are essential for equitable AI integration in medicine.
- \* Addressing disparities in perception is critical to prevent AI from reinforcing existing healthcare inequities.

## Future Research

- \* Auditing and accounting of current training data for bias, either implicit or due to selection bias.
- \* Longitudinal impact of AI on workers, patients, and the industry as a whole over time.
- \* Investigation into AI recognition of race from medical imaging vs. ancestry.