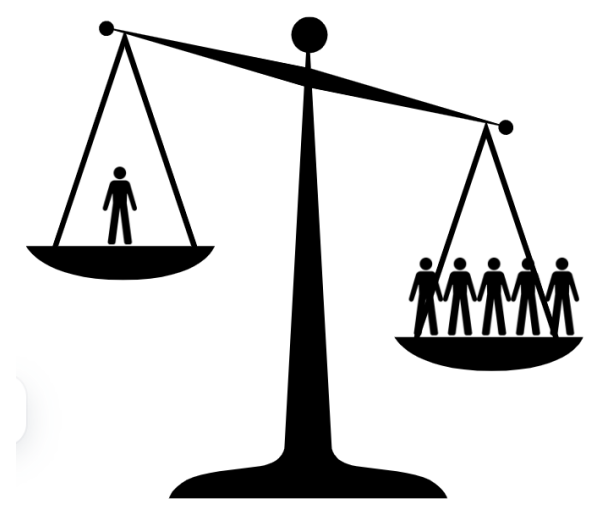




Ochranek, A., Stuart H., Hayes, P., Komar, W., Lovett, A.

## How do different ethical perspectives shape moral decision-making?



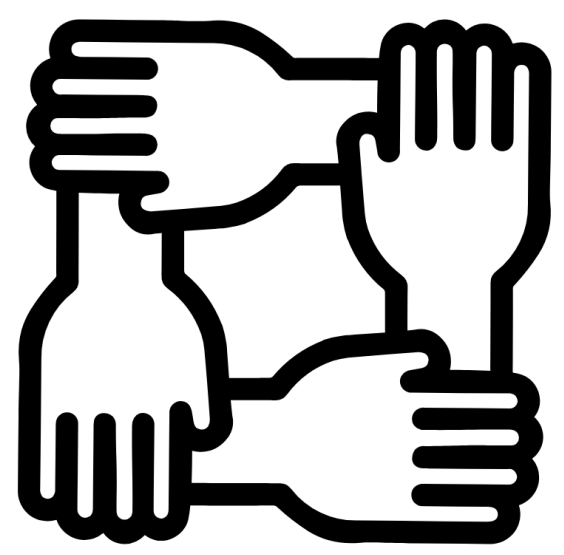
Utilitarianism



Virtue



Care



Rights-Based



Justice/  
Fairness



Common  
Good

## 6 Ethical Perspectives that Shape Moral Decision-Making

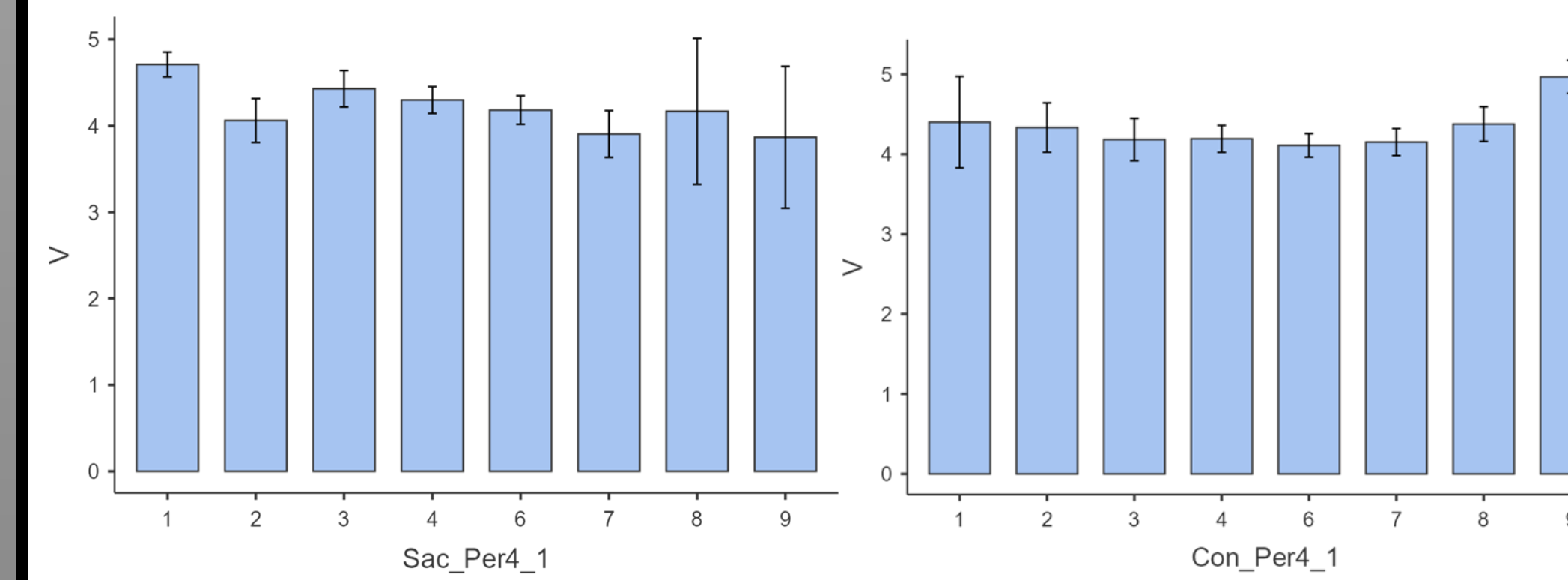
<p><b>Utilitarianism:</b> Maximizing happiness and minimizing overall harm, decisions are governed by fear of consequences.</p>	<p><b>Rights-Based:</b> Values individual rights and freedoms, application varies situationally.</p>
<p><b>Virtue:</b> Prioritizes character and moral virtues rather than outcomes or rules.</p>	<p><b>Justice/Fairness:</b> Centers fairness, impartiality, and equality as key decision-making factors, often applied in rule-based dilemmas.</p>
<p><b>Care:</b> Relationships, empathy, and others' well-being are prioritized, specifically in personal dilemmas.</p>	<p><b>Common Good:</b> Emphasizes moral duty and principles when making decisions, consequences are not a key priority.</p>

## 20 Dilemmas Were Characterized Into

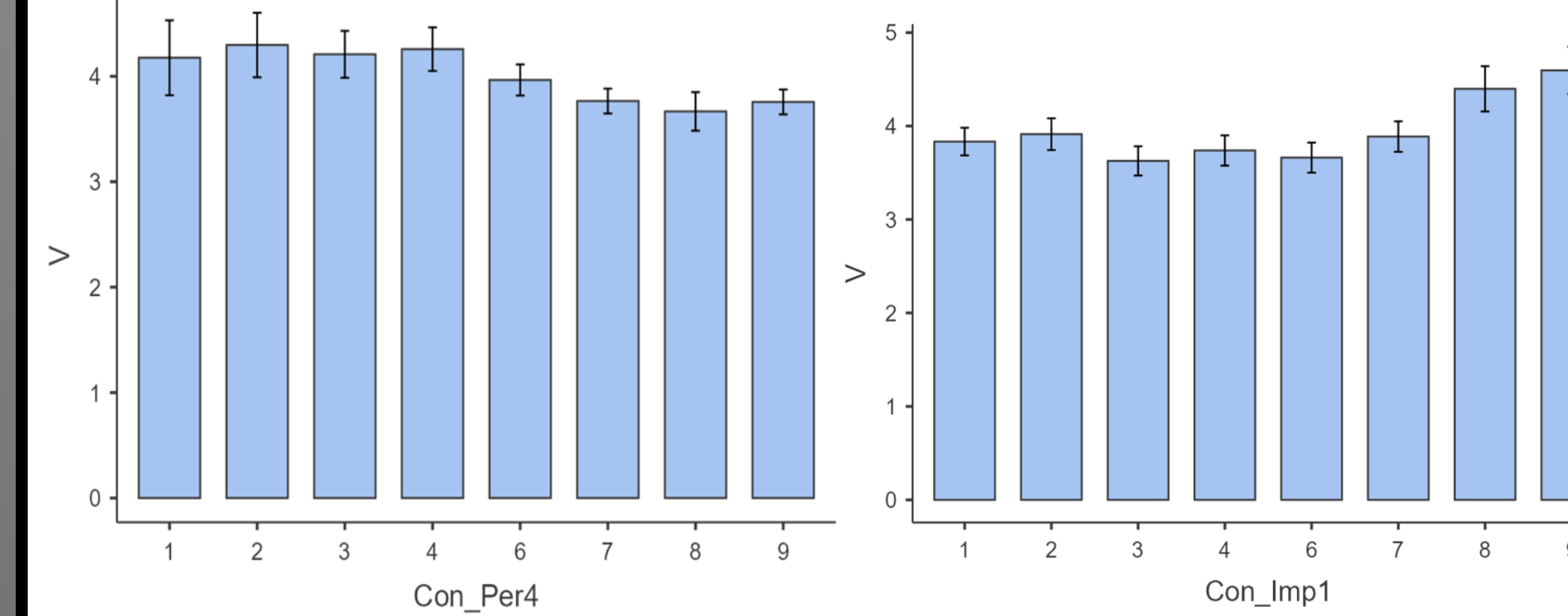
<p><b>Sacrificial-Personal:</b> Direct harm, immediate involvement •Ex: physically putting someone in harm's way to save five others</p>	<p><b>Contemporary-Personal:</b> Modern ethical issues with personal stakes •Ex: deciding to report a friend for cheating on an exam</p>
<p><b>Sacrificial-Impersonal:</b> Indirect harm, logical reasoning applies •Ex: diverting a train via switch to harm one person, but saving five others</p>	<p><b>Contemporary-Impersonal:</b> Modern ethical issues with no personal stakes •Ex: supporting universal healthcare policies or environmental regulations</p>

## Virtue Ethics

Results From Study 1



Results From Study 2



## Graph Results

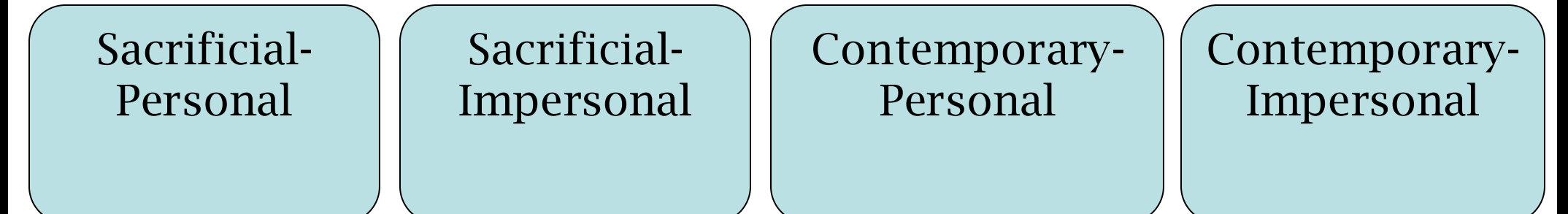
Graphs focusing on V data

- Graph 1 shows V data negatively predicting CP\_4
- Graphs 2 and 3 are a comparison of Virtue ethics between studies
- Graph 4 shows V data positively predicting CI\_1

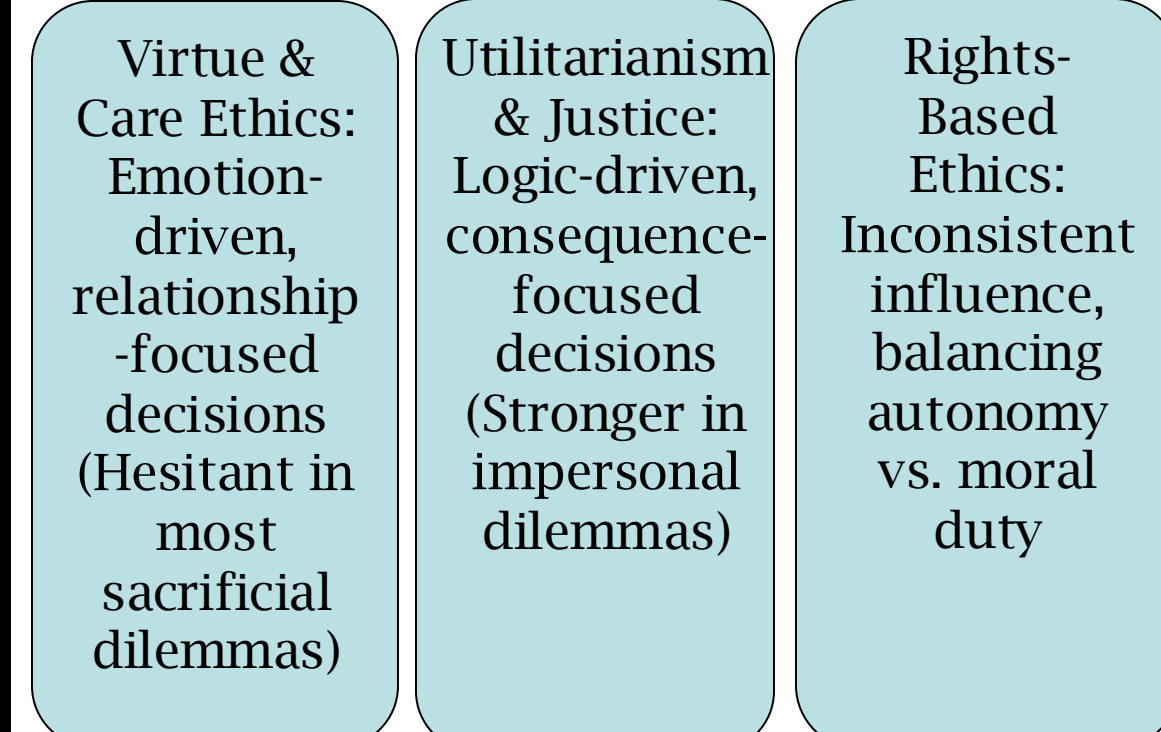
Virtue reasoning is more context dependent in the general population (Study 2)

## Key Takeaways

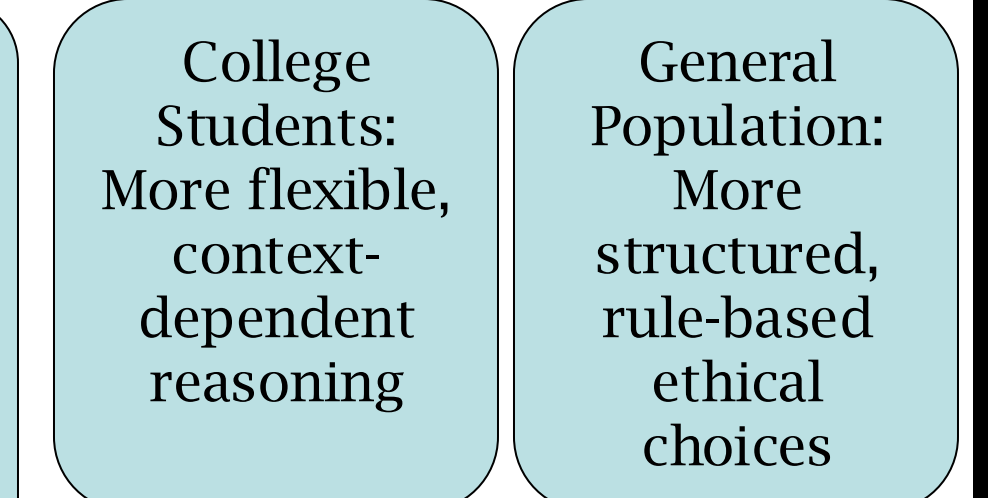
### Moral Dilemma Types



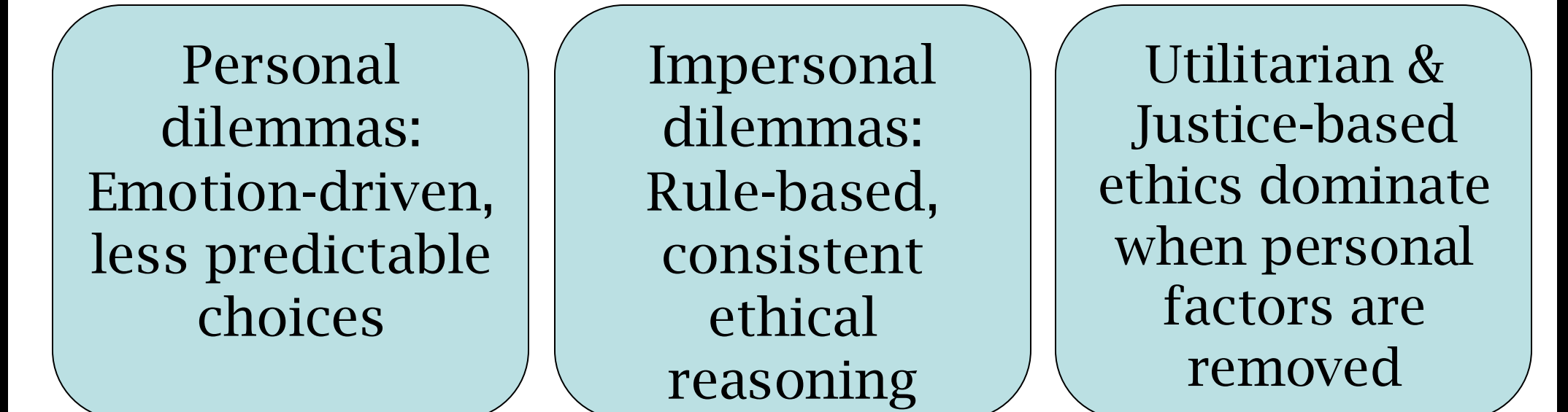
### Ethical Perspectives Applied



### Sample Group Influence



### Final Outcome Trends



## Summary

Ethical decision-making depends on both the ethical lens used and the nature of the dilemma.

- People apply Justice, Common Good, and Utilitarian principles more consistently in Impersonal dilemmas.
- College students exhibit more variability, suggesting greater moral flexibility or cognitive engagement.
- Virtue and Rights-based ethics show shifts in importance across samples, highlighting a need for more research on population-level differences.